

COOKIES AND OTHER FOLLOWING TECHNOLOGIES

Similarly to almost all other websites, our website uses cookies.

Cookies are small text information stored on your terminal device (e.g. computer, tablet, smartphone) that can be read by our teleinformation system (own cookies) or the ICT system of third parties (third party cookies).

Some cookies used by us are deleted after the end of the web browser session, i.e. after it has been closed (so-called session cookies). Other cookies are stored on your end device and allow us to recognize your browser the next time you access the site (persistent cookies).

If you want to learn more about cookies as such, please, watch, for example, this material: https://pl.wikipedia.org/wiki/HTTP_cookie.

Below, you can find detailed information on cookies used within our website.

Consent to cookies. During the first visit to the website, you are shown information about the use of cookies with a question about permission to use these files.

In addition, you can always change cookie settings from your browser or delete cookies at all. Browsers manage cookie settings in various ways. The auxiliary browser menu involves explanations of changing cookie settings.

You can also manage cookie settings by installing special adds allowing to control cookies, such as Ghostery (<https://www.ghostery.com>).

Please remember that disabling cookies may cause difficulties in using the website, as well as in many other websites using cookies.

Own cookies. We use our own cookies in order to ensure the proper functioning of the website. In addition, our cookies store information about your consent to the use of cookies.

Third party cookies. Similarly to most of today's websites, our website uses functions provided by third parties, which involves the use of cookies from third parties. The use of these types of cookies is described below.

Google Analytics. We use the Google Analytics tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. We implement activities in this area based on our legitimate interest in the production of statistics and their analysis in order to optimize our websites.

Google Analytics automatically collects information about using our site by you. Such collected information is usually transmitted to a Google server in the United States and stored there.

Due to the IP anonymisation activated by us, your IP address is shortened before providing. Only in exceptional cases, the full IP address is provided to a Google server in the United States and shortened there. As a rule, the anonymized IP address provided by your browser as part of Google Analytics is not combined with other Google data.

We strongly emphasise that Google Analytics does not collect any data allowing your identification. Therefore, data collected as part of Google Analytics are not personal data. The information to which we have access under Google Analytics is, in particular:

- information about the operating system and web browser you use,
- sub-websites you view as part of our website,
- time spent on our website and on its sub-websites,
- transitions between individual sub-websites as part of our website,
- the source from which you go to our website.

In addition, we use Google Analytics in the following Advertising Features:

- demographic reports and interests,
- remarketing,
- advertising reporting functions, user-ID.

We do not collect personal data as part of Advertising Features. The information to which we have access is, in particular:

- age range in which you are in,
- your gender,
- your approximate location limited to the city,
- your interests determined on the basis of on-line activity.

In order to use Google Analytics, we implemented a special Google Analytics tracking code in the code of our website. The code uses tracking cookies LLC on Google Analytics. You can also block the Google Analytics tracking code at any time by installing the browser plug-in provided by Google: <https://tools.google.com/dlpage/gaoptout>.

The ISO 27001 independent security standard has certified the Google Analytics and Google Analytics 360 services. ISO 27001 is one of the most recognized standards in the world and certifies compliance with the relevant requirements by systems that support Google Analytics and Google Analytics 360.

If you are interested in details related to the privacy of Google Analytics, you can read the explanations prepared by Google: <https://support.google.com/analytics/answer/6004245>.

Yandex Metrica. We use the Yandex Metric tool provided by YANDEX LLC, 16, Leo Tolstoy St., Moscow, 119021, Russia. We implement our activities in this respect based on our legitimate interest in analysing our website in order to optimize it for usability.

Yandex Metrica automatically collects information about using our website by you. Information collected in this way is stored on servers located in the European Union and Russia.

The information collected within Yandex Metrica does not allow your identification. The information to which we have access under Yandex Metrica is, in particular:

- information about the operating system and web browser you use,
- sub-websites you view as part of our website,
- time spent on our website and on its sub-websites,
- transitions between individual sub-websites as part of our website,
- the source from which you go to our website,
- age range in which you are in,
- your gender,
- your approximate location limited to the city,
- your interests determined on the basis of on-line activity.

In addition, Yandex Metrica creates recordings of your sessions on our website, which can be seen in full, analysing in detail your behaviour on our website. In addition, in this respect, the information allowing to identify you is not processed because the tool does not record the data provided in the forms.

In order to use Yandex Metrica, we implemented a special tracking code in the code of our website. The tracking code uses YANDEX LLC cookies for the Yandex Metric service. You can also block the Yandex Metrica tracking code at any time by installing the browser plug-in provided by Yandex: <https://yandex.com/support/metrica/general/opt-out.html>.

If you are interested in details related to the privacy of Yandex Metrica, you can read the explanations: <https://metrica.yandex.com/about/info/gdpr>.